



STEPS FOR HOPE



2020 SPONSORSHIP OPPORTUNITIES
SUNDAY 7.12.20 CREVE COEUR PARK

STEPS FOR HOPE

EMPOWERING LIVES, INSPIRING HOPE:



Your STEPS FOR HOPE sponsorship makes a difference. Since 1993, Cancer Support Community of Greater St. Louis has been providing programs which ensure that all people impacted by cancer are empowered by **knowledge**, strengthened by **action**, and sustained by **community** to enhance their overall well-being. This event brings us together to embrace our family and friends who have been touched by cancer in some way.

HERE'S WHAT PAST PARTICIPANTS HAVE TO SAY:

"Sense of inspirational community."

"I appreciate an opportunity to give back after I have been given so much from Cancer Support Community. It was a positive environment for so many that have lost loved ones."

"It's a fun, upbeat day."

"A common bond for everyone, even though you know very few of the people there, but all for a cause and remembering some we have lost."

STEPS FOR HOPE IS **SUNDAY, JULY 12, 2020:**

WALK GENERAL PUBLIC INFORMATION:

Minimum registration: \$25 per person (*T-shirt not provided.*)

Registration Information: All registrations below include a STEPS FOR HOPE Walk T-shirt

March 12 - July 7:

\$45 Walk Registration

Tribute Path Signs: \$75 Value (*a special way to celebrate a survivor, honor someone special or remember a friend or loved one*)

For more information please call
Sharon Clark or Amanda Corcoran at 314-238-2000.

EMAIL: sclark@cancersupportstl.org OR acorcoran@cancersupportstl.org
or return Sponsor Commitment form attached.

STEPS FOR HOPE

CORPORATE SPONSOR OPPORTUNITIES

Village Sponsor	\$10,000
Start/Finish Line Sponsor	\$ 7,500
Registration Area Sponsor	\$ 5,000
Trail Sponsor	\$ 2,500
Rest Stop Sponsor	\$ 1,000

CORPORATE SPONSOR BENEFIT PACKAGE

Provided to all Corporate Sponsors:

- Table in the Steps To Wellness tent to promote your company
- Name/logo on Steps for Hope t-shirt
- Name/logo featured prominently in publicity materials leading up to Steps for Hope
- Sponsor recognition at Steps for Hope on May 2, 2020
- Name/logo featured on CSC website Steps for Hope event page
- Name/logo featured in 3rd quarter 2020 CSC newsletter (6,500 quarterly distribution)

VILLAGE SPONSOR:

\$10,000

Corporate Sponsor Benefit Package, plus:

- Name/logo prominently displayed at Steps for Hope Village
- 25 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Special Team Kickoff Event at your office to promote participation
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 2nd
- Special mention in Steps for Hope press release
- Village sponsor recognition from the podium on May 2nd

START/FINISH LINE SPONSOR:

\$7,500

Corporate Sponsor Benefit Package, plus:

- Name/logo prominently displayed at start/finish line
- 16 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Special Team Kickoff Event at your office to promote participation
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 2nd
- Special mention in Steps for Hope press release
- Start/Finish Line sponsor recognition from the podium on May 2nd

REGISTRATION AREA SPONSOR:

\$5,000

Corporate Sponsor Benefit Package, plus:

- Name/logo prominently displayed at registration area
- 12 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 2nd

TRAIL SPONSOR:

\$2,500

Corporate Sponsor Benefit Package, plus:

- Name/logo along walk/run trail
- 8 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village

REST STOP SPONSOR:

\$1,000

Corporate Sponsor Benefit Package, plus:

- Name/logo at rest stop area
- 4 Steps for Hope registrations, t-shirts, and VIP tent wristbands

VIP TENT

As a sponsor, we invite you to **join us in the VIP Sponsorship Tent** to mingle with other sponsors who are making a difference to those impacted by cancer in our community and join us for complimentary food and fun!

STEPS FOR HOPE

INDIVIDUAL SPONSOR OPPORTUNITIES

Ultimate Walker	\$3,000
Champion Walker	\$2,000
Fitness Walker	\$1,000
Power Walker	\$ 500

INDIVIDUAL SPONSOR BENEFIT PACKAGE

Provided to all Individual Sponsors:

- Sponsor recognition at Steps for Hope on May 2, 2020
- Name featured on CSC website Steps for Hope event page
- Name featured in 3rd quarter 2020 CSC newsletter (6,500 quarterly distribution)

ULTIMATE WALKER: \$3,000

Individual Sponsor Benefit Package, plus:

- Serve as Start/Finish Line ambassadors to open Walk and celebrate Walk participants
- 8 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 3 Tribute Path signs
- 2 raffle tickets for chance to win Hamilton theater package
- 2 raffle tickets for chance to win St. Louis Blues Hockey tickets

CHAMPION WALKER: \$2,000

Individual Sponsor Benefit Package, plus:

- 6 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 2 Tribute Path signs
- 2 raffle tickets for chance to win Hamilton theater package
- 1 raffle ticket for chance to win St. Louis Blues Hockey tickets

FITNESS WALKER: \$1,000

Individual Sponsor Benefit Package, plus:

- 4 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 1 Tribute Path sign
- 1 raffle ticket for chance to win Hamilton theater package
- 1 raffle ticket for chance to win St. Louis Blues Hockey tickets

POWER WALKER: \$ 500

Individual Sponsor Benefit Package, plus:

- 2 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 1 Tribute Path sign
- 1 raffle ticket for chance to win St. Louis Blues Hockey tickets

VIP TENT

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2020 SPONSOR COMMITMENT FORM
SUNDAY, JULY 12, 2020 • CREVE COEUR PARK



WE APPRECIATE YOUR CONSIDERATION AND EARLY COMMITMENT!

DEADLINE: JUNE 10, 2020 to be included on Event Promotions and T-Shirts

CORPORATE SPONSORSHIP

___ VILLAGE SPONSOR:	\$10,000
___ START/FINISH LINE SPONSOR:	\$7,500
___ REGISTRATION AREA SPONSOR:	\$5,000
___ TRAIL SPONSOR:	\$2,500
___ REST STOP SPONSOR:	\$1,000

INDIVIDUAL SPONSORSHIP

ULTIMATE WALKER	\$3,000
CHAMPION WALKER	\$2,000
FITNESS WALKER	\$1,000
POWER WALKER	\$ 500

CONTACT INFORMATION/PAYMENT

ENCLOSED IS A CHECK FOR \$_____ (MADE PAYABLE TO: CANCER SUPPORT COMMUNITY)*

PLEASE CHARGE TO THE FOLLOWING: VISA ___ MC ___ AMEX ___ DISCOVER ___

CARD # _____ EXPIRATION DATE _____

NAME (OR NAME ON CREDIT CARD) _____

COMPANY NAME (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE: _____ EMAIL _____

SIGNATURE: _____

**Cancer Support Community is a non-profit, 501(c)(3) organization.*