



# STEPS FOR HOPE



2021 SPONSORSHIP OPPORTUNITIES  
SATURDAY 5.1.21 CREVE COEUR PARK

# STEPS FOR HOPE

## EMPOWERING LIVES, INSPIRING HOPE:



Your STEPS FOR HOPE sponsorship makes a difference. Since 1993, Cancer Support Community of Greater St. Louis has been providing programs which ensure that all people impacted by cancer are empowered by **knowledge**, strengthened by **action**, and sustained by **community** to enhance their overall well-being. This event brings us together to embrace our family and friends who have been touched by cancer in some way.

*\* Steps For Hope event is designed to comply with local health guidelines including social distancing to make it safe and enjoyable for everyone. Staggered start times will be in place to meet gathering limits at the Walk starting at 9:00 A.M at Creve Coeur Park.*

## HERE'S WHAT PAST PARTICIPANTS HAVE TO SAY:

*"Sense of inspirational community."*

*"I appreciate an opportunity to give back after I have been given so much from Cancer Support Community. It was a positive environment for so many that have lost loved ones."*

*"It's a fun, upbeat day."*

## STEPS FOR HOPE IS **SATURDAY, MAY 1, 2021:**

### WALK GENERAL PUBLIC INFORMATION:

Minimum registration: \$25 per person (*T-shirt not provided.*)

**Registration Information: All registrations below include a STEPS FOR HOPE Walk T-shirt**

**February 1 - April 28:**

**\$45 Walk Registration**

**Path of Hope Signs:** \$75 Value (*a special way to celebrate a survivor, honor someone special or remember a friend or loved one*)

For more information please call  
Sharon Clark or Amanda Corcoran at 314-238-2000.

EMAIL: [sclark@cancersupportstl.org](mailto:sclark@cancersupportstl.org) OR [acorcoran@cancersupportstl.org](mailto:acorcoran@cancersupportstl.org)  
or return Sponsor Commitment form attached.

# STEPS FOR HOPE

## CORPORATE SPONSOR OPPORTUNITIES

Village Sponsor	\$10,000
Start/Finish Line Sponsor	\$ 7,500
Registration Area Sponsor	\$ 5,000
Trail Sponsor	\$ 2,500
Rest Stop Sponsor	\$ 1,000

### CORPORATE SPONSOR BENEFIT PACKAGE

#### Provided to all Corporate Sponsors:

- Table in the Steps for Hope Wellness Village to promote your company
- Name/logo on Steps for Hope t-shirt
- Name/logo featured prominently in publicity materials leading up to Steps for Hope
- Sponsor recognition at Steps for Hope on May 1, 2021
- Name/logo featured on CSC website Steps for Hope event page
- Name/logo featured in 3rd quarter 2021 CSC newsletter

#### VILLAGE SPONSOR:

**\$10,000**

##### Corporate Sponsor Benefit Package, plus:

- Name/logo prominently displayed at Steps for Hope Village
- 25 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 1st
- Special mention in Steps for Hope press release
- Village sponsor recognition from the podium on May 1st

#### START/FINISH LINE SPONSOR:

**\$7,500**

##### Corporate Sponsor Benefit Package, plus:

- Name/logo prominently displayed at start/finish line
- 16 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 1st
- Special mention in Steps for Hope press release
- Start/Finish Line sponsor recognition from the podium on May 1st

#### REGISTRATION AREA SPONSOR:

**\$5,000**

##### Corporate Sponsor Benefit Package, plus

- Name/logo prominently displayed at registration area
- 12 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village
- Social media promotion leading up to May 1st

#### TRAIL SPONSOR:

**\$2,500**

##### Corporate Sponsor Benefit Package, plus

- Name/logo along walk/run trail
- 8 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- Team tent in the Steps for Hope Village

#### REST STOP SPONSOR:

**\$1,000**

##### Corporate Sponsor Benefit Package, plus

- Name/logo at rest stop area
- 4 Steps for Hope registrations, t-shirts, and VIP tent wristbands

### VIP TENT

As a sponsor, we invite you to **join us in the VIP Sponsorship Area** for complimentary food and beverages. Mingle with other sponsors who are making a difference to those impacted by cancer in our community and join us for complimentary food and fun!

# STEPS FOR HOPE

## INDIVIDUAL SPONSOR OPPORTUNITIES

Ultimate Walker	\$3,000
Champion Walker	\$2,000
Fitness Walker	\$1,000
Power Walker	\$ 500

### INDIVIDUAL SPONSOR BENEFIT PACKAGE

#### Provided to all Individual Sponsors:

- Sponsor recognition at Steps for Hope on May 1, 2021
- Name featured on CSC website Steps for Hope event page
- Name featured in 3rd quarter 2021 CSC newsletter

#### ULTIMATE WALKER:

**\$3,000**

##### Individual Sponsor Benefit Package, plus:

- Serve as Start/Finish Line ambassadors to open Walk and celebrate Walk participants
- 8 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 3 Path of Hope signs
- 4 Raffle Tickets for our exclusive sponsor raffle package

#### CHAMPION WALKER:

**\$2,000**

##### Individual Sponsor Benefit Package, plus:

- 6 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 2 Path of Hope signs
- 3 Raffle Tickets for our exclusive sponsor raffle package

#### FITNESS WALKER:

**\$1,000**

##### Individual Sponsor Benefit Package, plus:

- 4 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 1 Path of Hope sign
- 2 Raffle Tickets for our exclusive sponsor raffle package

#### POWER WALKER:

**\$ 500**

##### Individual Sponsor Benefit Package, plus:

- 2 Steps for Hope registrations, t-shirts, and VIP tent wristbands
- 1 Path of Hope sign
- 1 Raffle Ticket for our exclusive sponsor raffle package

### VIP TENT

As a sponsor, we invite you to **join us in the VIP Sponsorship Area** for complimentary food and beverages. Mingle with other sponsors who are making a difference to those impacted by cancer in our community and join us for complimentary food and fun!

# STEPS FOR HOPE



## 2021 SPONSOR COMMITMENT FORM SATURDAY, MAY 1, 2021 • CREVE COEUR PARK



**WE APPRECIATE YOUR CONSIDERATION AND EARLY COMMITMENT!**  
DEADLINE: MARCH 29, 2021 to be included on Event Promotions and T-Shirts

### CORPORATE SPONSORSHIP

___ VILLAGE SPONSOR	\$10,000
___ START/FINISH LINE SPONSOR	\$7,500
___ REGISTRATION AREA SPONSOR	\$5,000
___ TRAIL SPONSOR	\$2,500
___ REST STOP SPONSOR	\$1,000

### INDIVIDUAL SPONSORSHIP

___ ULTIMATE WALKER	\$3,000
___ CHAMPION WALKER	\$2,000
___ FITNESS WALKER	\$1,000
___ POWER WALKER	\$500

### CONTACT INFORMATION/PAYMENT

ENCLOSED IS A CHECK FOR \$\_\_\_\_\_ (MADE PAYABLE TO: CANCER SUPPORT COMMUNITY)\*

PLEASE CHARGE TO THE FOLLOWING: VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ DISCOVER \_\_\_

CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME (OR NAME ON CREDIT CARD) \_\_\_\_\_

COMPANY NAME (IF APPLICABLE) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

*\*Cancer Support Community is a non-profit, 501(c)(3) organization.*

Please RSVP names of attendees and # \_\_\_ of registrations and t-shirts you will use for Steps for Hope or if you plan to participate virtually to Sharon Clark at [sclark@cancersupportstl.org](mailto:sclark@cancersupportstl.org)

1058 Old Des Peres Road • St. Louis MO 63131  
(314) 238-2000 • (314) 909-9900 Fax • [www.cancersupportstl.org](http://www.cancersupportstl.org)