

ABOUT THE EVENT

Cancer Support Community of Greater St. Louis will present a night of

IMPROVISATIONAL COMEDY GAMES

FRIDAY, OCTOBER 27, 2017 MAJORETTE

COCKTAILS & DINNER SHOW

PRESENTATION OF THE MARSHA WOLFF & TINA BORCHERT INSPIRATION AWARD

In the evening's entertainment, approximately five community supporters will participate in short-form improvisational comedy games along with trained improvisational performers. **The five contestants will compete for three titles:**

The Comedy Master

raises the most votes at \$10 per vote both before and at the event; (ex: 20 Votes = \$200)

The Judges' Choice

receives the highest score from our judging panel;

The Comedy MVP

raises the most overall support through votes, sponsorships and/or ticket sales.

HOW WE WILL HELP

CSC will provide you with up to 4 hours of improvisational training. Our staff will promote the event and assist you in soliciting support from your network.

EXPECTATIONS OF OUR CONTESTANTS

WE ASK THAT YOU:

- Learn more about the work of Cancer Support Community by scheduling a 30 minute tour
- Help raise at least \$10,000 through votes sponsorships, and/or ticket sales (1,000 votes = \$10,000)
- Provide biographical information to help us promote your participation
- If appropriate, connect us with your support staff who could help coordinate your participation and fundraising success
- Attend:
 - A kick-off cocktail reception with the other players
 - As many training sessions as you need to feel comfortable in your role (minimum of 2)
 - The event on October 27th
 - A post-event celebration
- Appear in a video and photo shoot to announce your participation and request pre-event votes via the CSC website
- Provide feedback for future improvement and growth of the event
- Help identify contestants for next year



