

hope after dark

A DAY to GIVE.
A NIGHT to CELEBRATE.

OCTOBER 10, 2024

Hope After Dark

A Day to Give. A Night to Celebrate.
October 10, 2024

Cancer Support Community of Greater St. Louis' fall campaign celebrates **HOPE** after the darkness of a cancer diagnosis. The campaign this year will be a combination of **A Day to Give** match day on October 9 that culminates into **A Night to Celebrate** on October 10, where our campaign supporters can enjoy an evening of celebration.

Throughout **A Day to Give**, CSCSTL will be doing personal outreach, emails and social media to encourage donors to support our important work in the cancer community.

Night to Celebrate event location:

The World's Fair Pavilion
in Forest Park

1904 Concourse Drive, St. Louis, MO 63110

Each year CSCSTL honors someone selected for their connection to cancer and significant philanthropic commitment to St. Louis. The 2024 Marsha Wolff-Tina Borchert Inspiration Award will be presented to Joel and Rachael brightfield.

Health is a state of complete physical, mental, and social well-being, and not merely the absence of disease. Addressing the impact of cancer extends beyond traditional medical treatment. A comprehensive approach to wellness includes addressing the mind, body, and soul - all to improve quality of life. CSCSTL provides free programs to anyone impacted by any type of cancer at any stage of the cancer journey.

Our professionally led programs include support groups, educational workshops, stress management and healthy lifestyle classes, social opportunities, and resource and referral, all provided at no cost to participants.

All our programs, including the Jason Brightfield Young Adult Program, are exclusively funded by donations from individuals, family and private foundations, corporations, special event fundraisers, and our annual **Hope After Dark** campaign. All donations stay in the St. Louis community and help fund our essential programs and services, proving that together, **St. Louis is Stronger than Cancer.**

As a **Hope After Dark Sponsor**, your support makes all of this possible. **THANK YOU!**





CORPORATE SPONSOR OPPORTUNITIES

	<i>Donor of Hope</i> \$25,000	<i>Donor of Strength</i> \$15,000	<i>Donor of Knowledge</i> \$10,000	<i>Donor of Action</i> \$5,000	<i>Donor of Community</i> \$2,500	<i>Donor of Mission</i> \$1,000
Present the Marsha Wolff-Tina Borchert Inspiration Award to our campaign honoree on October 10, 2024	●					
Sponsor recognition from podium on October 10, 2024	●	●				
Year-round donor recognition on CSCSTL website banner crawl	●	●				
Reserved table for you and your guests on October 10, 2024	●	●	●	●		
Name/logo featured in promotional campaign emails	●	●	●	●		
Name/logo featured prominently in marketing, publicity, and social media materials leading up to Hope After Dark	●	●	●	●		
Name/logo featured in marketing, publicity, and social media materials during A Day to Give and A Night to Celebrate	●	●	●	●	●	
Name/logo featured on CSCSTL website Hope After Dark event page through October 31	●	●	●	●	●	
Sponsor recognition on October 10, 2024	●	●	●	●	●	●
Name/logo featured in 1st quarter 2025 CSCSTL newsletter	●	●	●	●	●	●
October 10, 2024 Event tickets	16	12	10	8	6	4
Ad in A Night to Celebrate program (publish-ready ad to be provided by sponsor)	Inside front cover	Inside back cover	Full page	Half page	Name only	Name only



INDIVIDUAL SPONSOR OPPORTUNITIES

	<i>Light of Hope</i> \$10,000	<i>Ray of Hope</i> \$5,000	<i>Spark of Hope</i> \$2,500	<i>Twinkle of Hope</i> \$1,000
Reserved table for you and your guests on October 10, 2024	●	●		
Name featured in promotional campaign emails	●	●		
Name featured prominently in marketing, publicity, and social media materials leading up to Hope After Dark	●	●		
Name featured in marketing, publicity, and social media materials during A Day to Give and A Night to Celebrate	●	●	●	
Name featured on CSCSTL website Hope After Dark event page through October 31	●	●	●	
Sponsor recognition on October 10, 2024	●	●	●	●
Name featured in 1st quarter 2025 CSCSTL newsletter	●	●	●	●
October 10, 2024 Event tickets	10	8	6	4
Tribute of Hope lanterns	4	3	2	1
Ad in A Night to Celebrate program (publish-ready ad to be provided by sponsor)	Full page	Half page	Name only	Name only

**Beam of Hope* \$500

Only available for Young Professionals under the age of 35.

Includes 2 tickets for October 10, 2024 event and name in A Night to Celebrate program.

Hope After Dark

A Day to Give. A Night to Celebrate.

Sponsor Commitment Form October 10, 2024

DEADLINE: September 23, 2024 to be included in event promotions.

CORPORATE SPONSORSHIP

___ HOPE	\$25,000
___ STRENGTH	\$15,000
___ KNOWLEDGE	\$10,000
___ ACTION	\$ 5,000
___ COMMUNITY	\$ 2,500
___ MISSION	\$ 1,000

INDIVIDUAL SPONSORSHIP

___ LIGHT	\$10,000
___ RAY	\$5,000
___ SPARK	\$2,500
___ TWINKLE	\$1,000
___ BEAM*	\$500

*Only available for Young Professionals under the age of 35.

Please **RSVP** to Sharon Clark at sclark@cancersupportstl.org with the names of attendees and # ___ of tickets you will use for **A Night to Celebrate** on the evening of October 10.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- **Make your commitment online** by scanning here:
or at <https://tinyurl.com/HopeAfterDark>



- **Enclosed is a check** for \$_____ (Made payable to: Cancer Support Community of Greater St. Louis)
- **Please charge to the following:** Visa MC AMEX DISCOVER
Card # _____ Exp. _____
CVV (3-digit V/MV/Discover)/CID (4-digit AMEX) _____
- **Please accept my pledge** in the amount of \$_____ to make my gift by October 31, 2024

Note: We also accept gifts of appreciated securities, donor-advised funds and IRA-rollovers.
For assistance, please contact Sharon Clark at 314.238.2000.

Please return your commitment form to:
Cancer Support Community of Greater St. Louis
1058 Old Des Peres Road • St. Louis, MO 63131
(314) 238-2000 • sclark@cancersupportstl.org

