

hope after dark

A DAY to GIVE.
A NIGHT to CELEBRATE.

October 16, 2025

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Cancer Support Community of Greater St. Louis' fall campaign celebrates **HOPE** after the darkness of a cancer diagnosis. The campaign is a combination of
A Day to Give match day on October 15 that culminates in
A Night to Celebrate VIP Sponsor Event on October 16,
where our campaign sponsors can enjoy an evening of celebration.

Night to Celebrate event location:

The World's Fair Pavilion
in Forest Park

1904 Concourse Drive, St. Louis, MO 63110

Each year, CSCSTL honors someone for their cancer-related philanthropic commitment to St. Louis.
We are pleased to present the 2025 Marsh Wolff-Tina Borchert Inspiration Award to
Charlie and Joyce Woodard.

Health is a state of complete physical, mental, and social well-being, and not merely the absence of disease. A comprehensive approach to wellness includes addressing the mind, body, and soul - all to improve quality of life. CSCSTL provides **programs to anyone impacted by any type of cancer at any stage of the cancer journey at no charge.**

Our professionally led programs include individual support and support groups, educational workshops, stress management and healthy lifestyle programs, social opportunities, and resource and referral, all provided at no cost to participants.


































All of our programs are exclusively funded by donations from individuals, family and private foundations, corporations, special event fundraisers, and our annual **Hope After Dark** campaign. All donations stay in the St. Louis community and help fund our essential programs and services, proving that together, **St. Louis is Stronger than Cancer.**

As a **Hope After Dark Sponsor**, your support makes all of this possible. **THANK YOU!**



















To learn more about CSCSTL
and Hope After Dark:



Corporate Sponsor Opportunities

	Donor of Hope \$25,000	Donor of Strength \$15,000	Donor of Knowledge \$10,000	Donor of Action \$5,000	Donor of Community \$2,500	Donor of Mission \$1,000
Year-round donor recognition on CSCSTL website banner crawl						
Sponsor recognition from the podium at A Night to Celebrate						
Name/logo featured prominently in marketing, publicity , and social media materials leading up to Hope After Dark						
Name/logo featured in promotional campaign emails						
Name/logo featured on CSCSTL website Hope After Dark event page through October 31						
Rock Star Parking (as available) at A Night to Celebrate *one space per sponsorship*						
Reserved table for you and your guests at A Night to Celebrate						
Sponsor recognition at A Night to Celebrate						
Name/logo featured in 1st quarter 2026 CSCSTL newsletter						
A Night to Celebrate event tickets	25	20	16	8	6	4
Ad in A Night to Celebrate digital program (publish-ready ad to be provided by sponsor)	Inside front cover	Inside back cover	Full page	Half page	Name only	Name only

Individual Sponsor Opportunities

	<i>Light of Hope</i> \$10,000	<i>Ray of Hope</i> \$5,000	<i>Spark of Hope</i> \$2,500	<i>Twinkle of Hope</i> \$1,000
Name featured prominently in marketing, publicity, and social media materials leading up to Hope After Dark				
Name featured in promotional campaigns				
Name/logo featured on CSCSTL website Hope After Dark event page through October 31				
Rock Star Parking (as available) at A Night to Celebrate <small>*one space per sponsorship*</small>				
Reserved table for you and your guests at A Night to Celebrate				
Sponsor recognition at A Night to Celebrate				
Name featured in 1st quarter 2026 CSCSTL newsletter				
A Night to Celebrate Event tickets	16	8	6	4
Free plays at A Night to Celebrate Young Professional's Plinko or Ring Toss	12	8	4	2
Tribute of Hope lanterns	4	3	2	1
Ad in A Night to Celebrate digital program (publish-ready ad to be provided by sponsor)	Full page	Half page	Name only	Name only

**Beam of Hope* \$500

Only available for Young Professionals under the age of 35.

Includes 2 tickets for October 16, 2025 event and name in A Night to Celebrate digital program.

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Sponsor Commitment Form October 16, 2025

DEADLINE: October 2, 2025 to be included in event promotions.

CORPORATE SPONSORSHIP

___ HOPE	\$25,000
___ STRENGTH	\$15,000
___ KNOWLEDGE	\$10,000
___ ACTION	\$ 5,000
___ COMMUNITY	\$ 2,500
___ MISSION	\$ 1,000

INDIVIDUAL SPONSORSHIP

___ LIGHT	\$10,000
___ RAY	\$5,000
___ SPARK	\$2,500
___ TWINKLE	\$1,000
___ BEAM*	\$500

*Only available for Young Professionals under the age of 35.

Please **RSVP** to Emily Kelle at ekelle@cancersupportstl.org with the names of attendees and # ____ of tickets you will use for **A Night to Celebrate** on the evening of October 16.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- **Make your commitment online** by scanning here:
or at www.cancersupportstl.org/hopeafterdark



- **Enclosed is a check** for \$_____ (Made payable to: Cancer Support Community of Greater St. Louis)
- **Please charge to the following:** Visa MC AMEX DISCOVER
Card # _____ Exp. _____
CVV (3-digit V/MV/Discover)/CID (4-digit AMEX) _____
- **Please accept my pledge** in the amount of \$_____ to make my gift by November 6, 2025

Note: We also accept gifts of appreciated securities, donor-advised funds and IRA-rollovers.
For assistance, please contact Emily Kelle at 314.238.2000.

Please return your commitment form to:
Cancer Support Community of Greater St. Louis
11775 Borman Dr • Suite 103 • St. Louis, MO 63146
(314) 238-2000 • ekelle@cancersupportstl.org

