

Thank you for your interest in supporting Cancer Support Community through the Kemp Bike Ride Fundraiser! For the past 13 years, Joe Kemp has biked in honor of his wife, Robin. Joe rides from St. Louis to Lake of the Ozarks, a total of 205 miles, in one day. This year will be Joe's fifth ride supporting the programs offered at CSC.

Join the Ride

Joe is looking for riders at any experience level to join him in September (exact date TBD) for his 205-mile bike ride! In the months leading up to the ride, you can bike with Joe to train and prepare. On the big day, you'll begin in West County and end at Joe's lake house at Lake of the Ozarks. Joe's wife, Robin, follows the ride in her car and is available to help along the way.

Raise Funds for CSC

Join Joe's Fundraising Page

1. To donate and support Joe's ride, visit <http://www.cancersupportstl.org/events/host-a-fundraiser>. Click on the red 'Support Joe' button and make your donation.
2. Share the ride's fundraising page and promote your efforts by sending an email to your family, friends, coworkers and neighbors informing them of this life changing fundraiser you are joining. *(sample email below)*

Sample email:

"You think riding 205 miles in one day is hard? Imagine being told you have cancer. To support those people who are facing a cancer diagnosis, I am biking from St. Louis to Lake of the Ozarks this September to raise funds for the programs offered at Cancer Support Community.

Cancer Support Community of Greater St. Louis (CSC) is a non-profit organization whose mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community to enhance their overall well-being. All programs are offered at no charge in a comfortable, home-like environment. CSC offers professionally-led support groups, educational workshops, healthy life-style and stress-management classes, and social connections to empower and educate individuals affected by cancer.

Join me as I ride 205 miles to help CSC take on cancer together!

(insert this link:

[https://cancersupportstl.zsystems.com/np/clients/cancersupportstl/campaign.jsp?campaign=230&fundraiser=10509&\)"](https://cancersupportstl.zsystems.com/np/clients/cancersupportstl/campaign.jsp?campaign=230&fundraiser=10509&))

3. Don't forget to post on social media too! *(sample posts below)*

Sample Facebook/Twitter post:

"My donation funds the programs offered at Cancer Support Community, for people affected by cancer. Join me and support those affected by cancer in our community!" *(insert fundraising page link)*

"Tomorrow I am riding 205 miles to support individuals facing a cancer diagnosis! Help me provide hope to those affected by cancer by donating to Cancer Support Community, an organization that provides peace during uncertainty; connection during times of loneliness; and inspiration when hope seems lost. *(insert fundraising page link)"*

4. Be sure to thank your supporters! You can send an email, write a letter or give them a call. *(sample email below)*

Sample thank you email:

“Thank you for supporting Cancer Support Community! Last year, Joe Kemp and his supporters raised over \$4,100 to help fund programs offered at CSC. These programs helped over 1,627 people in 2017 and your contribution will help so many more. Again, thank you.”

By donating and/or riding with Joe, you’ve committed to much more than a simple fundraiser. You are now part of a community that empowers individuals affected by cancer to gain knowledge, take action, and enhance their overall well-being. We cannot thank you enough for being a part of our community and fundraising on our behalf!

If you need any help or have any questions, please reach out Amanda Carlson at acarlson@cancersupportstl.org or 314-238-2000.



Joe and Robin Kemp