



Cancer Support Community

2019 Sponsorship Opportunities

October 23-24

HOPE AFTER DARK

A Day to Give. A Night to Celebrate.

Cancer Support Community's fall campaign celebrates HOPE and will be a 24-hour Day to Give starting on October 23 and culminating in A Night to Celebrate on October 24. Throughout the day of giving, Cancer Support Community will be doing outreach via our national online platform, social media and personal outreach.

Donors of Hope

\$25,000

Name/logo featured prominently in marketing and publicity leading up to campaign

Name/logo featured prominently in marketing and publicity during A Day to Give, and during A Night to Celebrate

16 tickets to A Night to Celebrate VIP event on October 24, 2019

Social media promotion leading up to campaign. Social media spotlight featured during A Day to Give

Full page ad on back cover of A Night to Celebrate event program

Year round recognition on CSC website banner crawl and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications

Donors of Hope recognition at other CSC events

Donors of Strength

\$15,000

Name/logo featured prominently in marketing and publicity leading up to campaign

Name/logo featured prominently in marketing and publicity during A Day to Give, and during A Night to Celebrate

10 tickets to A Night to Celebrate VIP event on October 24, 2019

Social media promotion leading up to campaign. Social media spotlight featured during A Day to Give

Full page ad in A Night to Celebrate event program

Year round recognition on CSC website banner crawl and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications

Donors of Knowledge

\$10,000

Name/logo featured prominently in marketing and publicity leading up to campaign

Name/logo featured prominently in marketing and publicity during A Day to Give, and during A Night to Celebrate

8 tickets to A Night to Celebrate VIP event on October 24, 2019

Social media exposure during A Day to Give

One-half page ad in A Night to Celebrate event program

Recognition leading up to and during campaign on CSC website banner crawl and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications

Donors of Action

\$5,000

Name/logo featured prominently in marketing and publicity leading up to campaign

Name/logo featured prominently in marketing and publicity during A Day to Give, and during A Night to Celebrate

6 tickets to A Night to Celebrate VIP event on October 24, 2019

Social media exposure during A Day to Give

One-quarter page ad in A Night to Celebrate event program

Recognition leading up to and during campaign on CSC website and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications

Donors of Community

\$2,500

Name/logo featured in marketing and publicity during A Day to Give, and during A Night to Celebrate event

4 tickets to A Night to Celebrate VIP event on October 24, 2019

One-quarter page ad in A Night to Celebrate event program

Recognition on CSC website and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications

Donors of Mission

\$1,000


Name/logo featured in marketing and publicity during A Day to Give, and during A Night to Celebrate event

2 tickets to A Night to Celebrate VIP event on October 24, 2019

Recognition on CSC website and Facebook

Recognition in Jan 2020 newsletter (6,500 quarterly distribution)

Name featured in all campaign thank you communications



Last year alone, CSC provided
over **10,000** hours of programming
to **1,829** individuals
through **2,811** programs
Our goal is to continue providing a
compassionate and supportive community
for those impacted by cancer.

All of our programs are provided at **no charge** to participants and are exclusively funded by donations from individuals, family and private foundations, corporations, special event fundraisers, and our annual Hope After Dark campaign. Your donations stay in the St. Louis community and help fund our essential programs and services.

hope after dark

A Day to Give. A Night to Celebrate.

Sponsor Commitment Form

October 23-24, 2019

___ HOPE \$25,000

Includes 16 VIP event tickets

___ STRENGTH \$15,000

Includes 10 VIP event tickets

___ KNOWLEDGE \$10,000

Includes 8 VIP event tickets

___ ACTION \$5,000

Includes 6 VIP event tickets

___ COMMUNITY \$2,500

Includes 4 VIP event tickets

___ MISSION \$1,000

Includes 2 VIP event tickets

Please **RSVP** names of attendees and # ___ of tickets you will use for **A Night to Celebrate** on the evening of Oct. 24 to Sharon Clark at sclark@cancersupportstl.org

- Donate online at <https://tinyurl.com/CSChope>
- Enclosed is a check for \$_____ (Made payable to: Cancer Support Community)
- Please charge to the following: Visa MC AMEX DISCOVER
Card # _____ Exp. _____
CVV (3-digit V/MV/Discover)/CID (4-digit AMEX) _____
- Please accept my **pledge** in the amount of \$_____ to make my gift by November 30, 2019

Please contact me for **A Day to Give** on October 23-24 to make my gift

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

*Note: We also accept gifts of appreciated securities, donor-advised funds and IRA-rollovers.
For assistance, please contact Sharon Clark at 314.238.2000, ext. 235.*

Please return your commitment form to:

1058 Old Des Peres Road • St. Louis, MO 63131 • (314) 238-2000 • (314) 909-9900 Fax • sclark@cancersupportstl.org

